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1. (previously presented) A method for providing location-based event service comprising the

steps of:

a) obtaining information, either from a cache operable to store information indicating

locations of a plurality of mobile users or querying at least one mobile positioning server,

indicating a current location of a plurality of mobile users including a selected mobile user;

b) determining if at least one condition requiring relating to locations of the plurality of

mobile users is satisfied based on the indicated current location of the selected mobile user;

c) performing at least one event, if when the at least one condition is satisfied; and

d) determining calculating a time interval to wait before repeating steps a) - c), wherein

the step of determining calculation of the a time interval to wait is based on comprises the steps

of selecting as the selected mobile user, wherein the selection of the selected mobile user is

based on the selected mobile user being the least likely mobile user -mobile user-from among the

plurality of mobile users to satisfy the condition for whom performing steps a) - c) contributes

least to traffic overhead on a mobile network, and determining the time interval to wait based on

the selected mobile user.

2. (cancelled)

3. (currently amended) The method of claim 1, wherein the step of determining calculating the a

time interval to wait based on the selected mobile user comprises the steps of:

estimating a time at which the selected mobile user is likely to satisfy a condition based

on at least one of: a distance from a current location of the selected mobile user to a region

relevant to the condition, a velocity of the selected mobile user; and

determining the time interval to wait based on the estimated time at which the selected mobile user contributes least to traffic overhead on a mobile network.

4. (previously presented) The method of claim 3, wherein the obtaining step comprises the steps

of:

searching the cache operable to store information indicating locations of a plurality of mobile users for information indicating a location of the selected mobile user;

using the information indicating the location of the selected mobile user as the information indicating the current location of the selected mobile user, if the information indicating the location of the selected mobile user is found in the cache; and

querying at least one mobile positioning server to obtain the information indicating the current location of the selected mobile user, if the information indicating the location of the selected mobile user is not found in the cache.

- 5. (original) The method of claim 4, wherein the at least one event comprises transmitting a message.
- 6. (original) The method of claim 5, wherein the message is transmitted to a mobile user.
- 7. (original) The method of claim 5, wherein the message is transmitted to a non-mobile user.
- 8. (cancelled)

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9. (cancelled)

10. (previously presented) The method of claim 4, wherein the contribution to the traffic overhead on a mobile network relates to the locations of the plurality of mobile users and to a time.

- 11. (currently amended) A system for providing location-based event service comprising:
 a processor operable to execute computer program instructions; and
 a memory operable to store computer program instructions executable by the processor,
 for performing the steps of:
- a) obtaining information, either from a cache operable to store information indicating locations of a plurality of mobile users or querying at least one mobile positioning server, indicating a current location of a plurality of mobile users including a selected mobile user;
- b) determining if at least one condition <u>requiring relating to locations of</u> the plurality of mobile users is satisfied based on the indicated current location of the selected mobile user;
 - c) performing at least one event, if when the at least one condition is satisfied; and
- d) determining calculating a time interval to wait before repeating steps a) c), wherein the step of determining calculation of the a time interval to wait is based on comprises the steps of selecting as the selected mobile user, wherein the selection of the selected mobile user is based on the selected mobile user being the least likely mobile user mobile user from among the plurality of mobile users to satisfy the condition for whom performing steps a)—c) contributes least to traffic overhead on a mobile network, and determining the time interval to wait based on the selected mobile user.

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12. (cancelled)

13. (currently amended) The system of claim 11, wherein the step of calculating the determining

a time interval to wait based on the selected mobile user comprises the steps of:

estimating a time at which the selected mobile user is likely to satisfy a condition based

on at least one of: a distance from a current location of the selected mobile user to a region

relevant to the condition, a velocity of the selected mobile user; and

determining the time interval to wait based on the estimated time at which the selected

mobile user contributes least to traffic overhead on a mobile network.

14. (previously presented) The system of claim 13, wherein the obtaining step comprises the

steps of:

searching the cache operable to store information indicating locations of a plurality of

mobile users for information indicating a location of the selected mobile user;

using the information indicating the location of the selected mobile user as the

information indicating the current location of the selected mobile user, if the information

indicating the location of the selected mobile user is found in the cache; and

querying at least one mobile positioning server to obtain the information indicating the

current location of the selected mobile user, if the information indicating the location of the

selected mobile user is not found in the cache.

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15. (original) The system of claim 14, wherein the at least one event comprises transmitting a

message.

16. (original) The system of claim 15, wherein the message is transmitted to a mobile user.

17. (original) The system of claim 15, wherein the message is transmitted to a non-mobile user.

18. (cancelled)

19. (cancelled)

20. (previously presented) The method of claim 14, wherein the contribution to the traffic

overhead on a mobile network relates to the locations of the plurality of mobile users and to a

time.

21. (currently amended) A computer program product for providing location-based event service

comprising:

a computer readable medium;

computer program instructions, recorded on the computer readable medium, executable

by a processor, for performing the steps of

a) obtaining information, either from a cache operable to store information indicating

locations of a plurality of mobile users or querying at least one mobile positioning server,

indicating a current location of a plurality of mobile users including a selected mobile user;

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b) determining if at least one condition requiring relating to locations of the plurality of

mobile users is satisfied based on the indicated current location of the selected mobile user;

c) performing at least one event, if when the at least one condition is satisfied; and

d) determining calculating a time interval to wait before repeating steps a) - c), wherein

the step of determining calculation of the a time interval to wait is based on comprises the steps

of selecting as the selected mobile user, wherein the selection of the selected mobile user is

based on the selected mobile user being the least likely mobile user -mobile-user-from among the

plurality of mobile users to satisfy the condition for whom performing steps a) c) contributes

least to traffic overhead on a mobile network, and determining the time interval to wait based on

the selected mobile user.

22. (cancelled)

23. (currently amended) The computer program product of claim 21, wherein the step of

calculating the determining a time interval to wait based on the selected mobile user comprises

the steps of:

estimating a time at which the selected mobile user is likely to satisfy a condition based

on at least one of: a distance from a current location of the selected mobile user to a region

relevant to the condition, a velocity of the selected mobile user; and

determining the time interval to wait based on the estimated time at which the selected

mobile user contributes least to traffic overhead on a mobile network.

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24. (previously presented) The computer program product of claim 23, wherein the obtaining

step comprises the steps of:

searching the cache operable to store information indicating locations of a plurality of

mobile users for information indicating a location of the selected mobile user;

using the information indicating the location of the selected mobile user as the

information indicating the current location of the selected mobile user, if the information

indicating the location of the selected mobile user is found in the cache; and

querying at least one mobile positioning server to obtain the information indicating the

current location of the selected mobile user, if the information indicating the location of the

selected mobile user is not found in the cache.

25. (original) The computer program product of claim 24, wherein the at least one event

comprises transmitting a message.

26. (original) The computer program product of claim 25, wherein the message is transmitted to

a mobile user.

27. (original) The computer program product of claim 25, wherein the message is transmitted to

a non-mobile user.

28. (cancelled)

29. (cancelled)

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30. (previously presented) The method of claim 24, wherein contribution to the traffic overhead on a mobile network relates to the locations of the plurality of mobile users and to a time.